

# FOIL GUIDELINES

## **File Specifications:**




- Bleed: Standard 2mm bleed for artwork
- Accepted File Types: PDF version 1.4 or higher
- Artwork: Foil component must be supplied as Vector Art

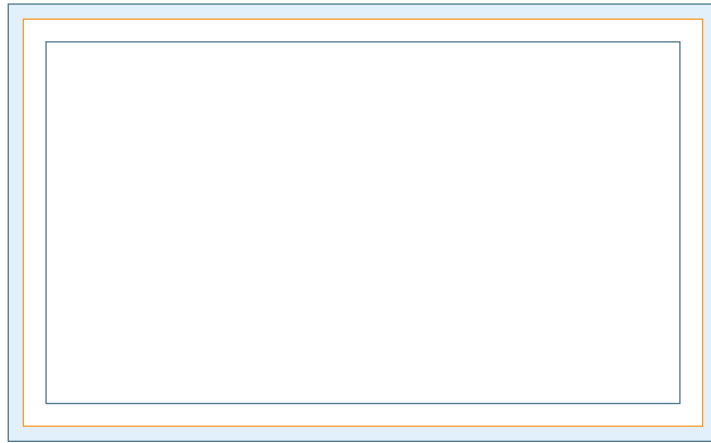
## **Essentials:**

- Foil component must be supplied as 100% black, remainder of artwork must be in CMYK

# GENERIC FOIL GUIDELINES

BUSINESS CARD SIZE: 90mm x 54mm

 TRIM SIZE: 90mm x 54mm     BLEED: 94mm x 58mm     SAFE PRINT AREA: 84mm x 48mm



## Instructions:

- Foiling must be supplied as a 4 page PDF

### Page 1

Artwork for printing only on the front



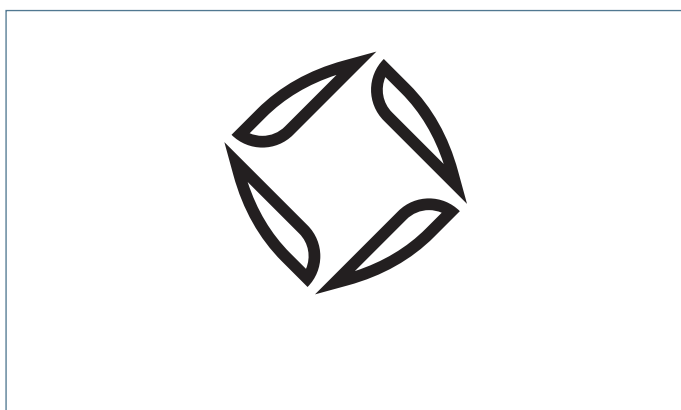
### Page 2

Artwork for the back



### Page 3

Foil block only (foil area as 100% black)



### Page 4

Front art and foil combined (positional guide)

