

A4 MAGAZINE - PERFECT or BURST BOUND

SIZE: 210mm x 297mm

TRIM SIZE: 210mm x 297mm BLEED: 218mm x 305mm SAFE PRINT AREA: 200mm x 287mm INK FREE ZONE

SPINE WIDTH

This will vary depending on the number of text pages and your selected stock option.

To calculate spine width [CLICK HERE](#).

INK FREE ZONE - Inside Covers
(indicated by dotted orange lines)

On the inside covers, due to adhesion requirements, the booklet spine plus 3mm on each side of the spine must be kept ink free.

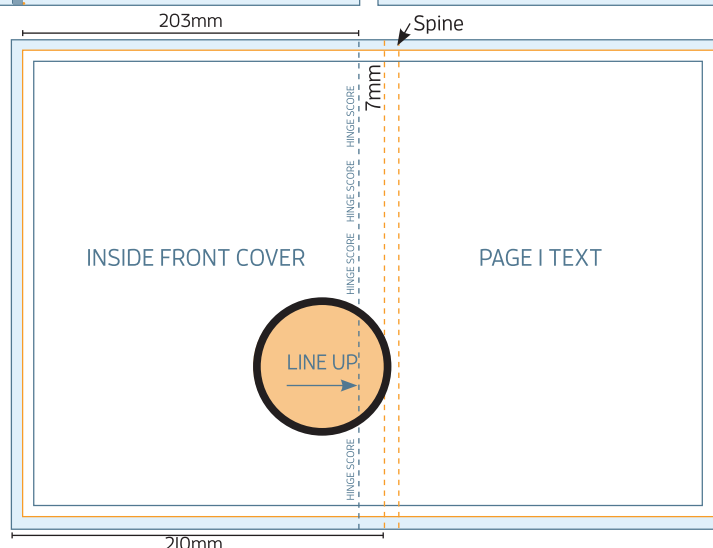
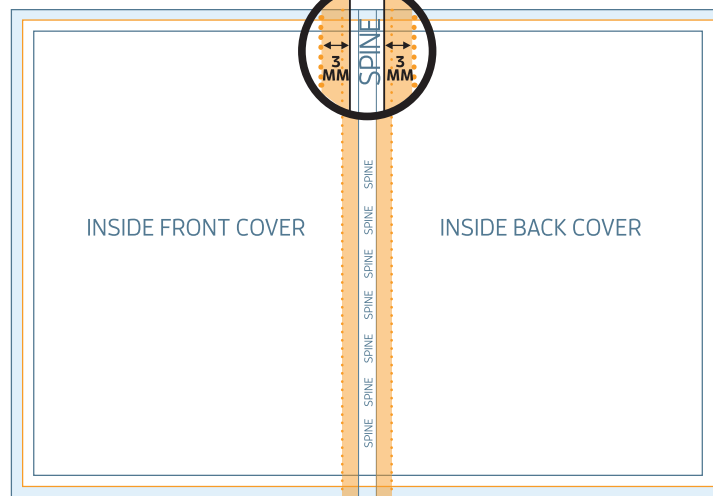
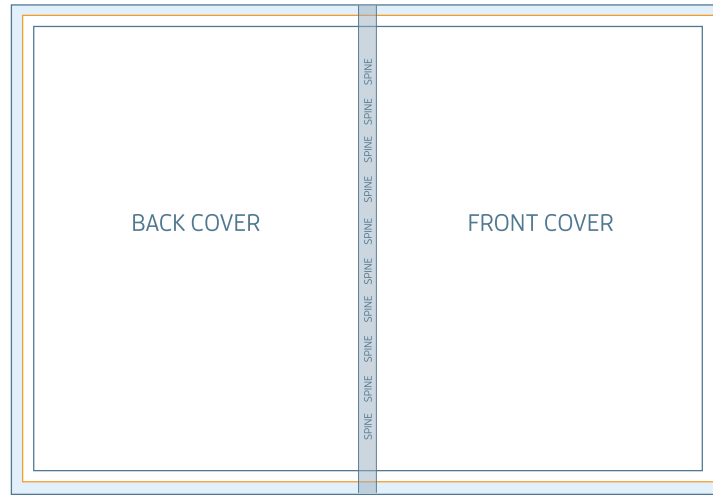
INK FREE ZONE - Text Pages
(indicated by dotted orange lines)

On the first and last text pages, due to adhesion requirements, a 3mm strip next to the spine must be kept free of all ink.

TEXT AND LOGO LINE UP
(indicated by dotted blue line)

For line up between the inside front cover and page 1 and/or inside back cover and the last page, the line up point will be 7mm from the spine. (ie at the hinge score)

4mm bleed is the maximum allowed, from this score. (ie up to the ink free zone)



PERFECT or BURST BOUND BOOKS

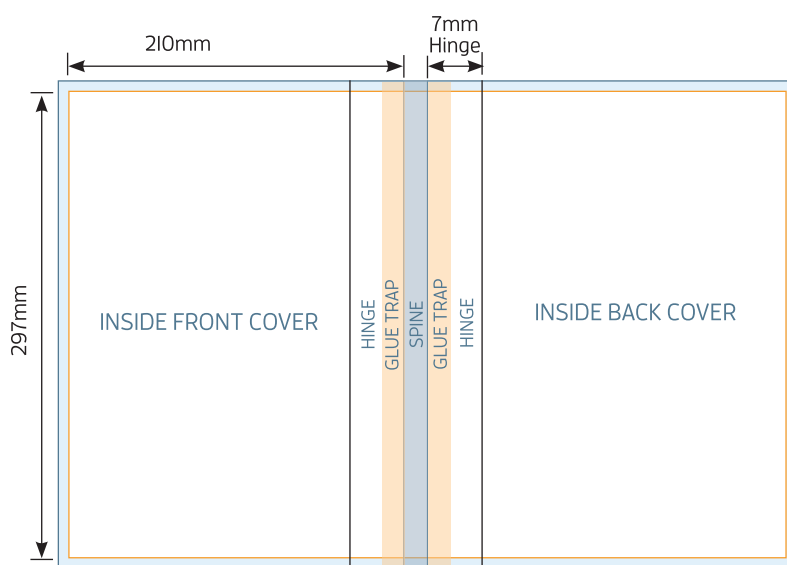
ARTWORK SET UP - A4 PORTRAIT

- 1 The spine width will vary depending on the number of text pages and selected stock option.
To calculate the spine width [click here](#).
- 2 The spine width must be included in the cover spread. I.e. If the spine width is 5mm for a A4 portrait book, the cover will be calculated as follows:

$$297\text{mm} \times 420\text{mm} (+ 5\text{mm spine}) = 297\text{mm} \times 425\text{mm new cover spread}$$

- 3 The inner cover spread includes a spine and hinge area. **NO ink** is allowed for the following:

- Spine width (this will vary depending on book size)
- 3mm glue trap/ink free zone (note that the first 3mm of the 7mm hinge is the glue trap/ink free zone)



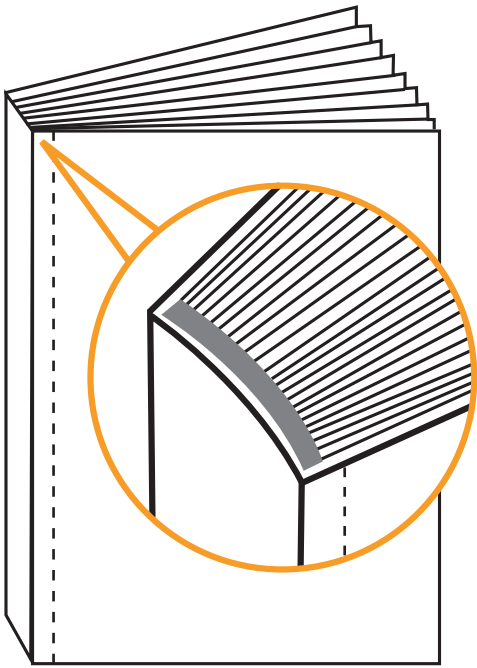
Shaded area is no ink zone - spine width + 3mm both sides

Therefore, no print is allowed beyond 207mm from cut edge for a portrait A4 booklet to allow for the 3mm glue ink free zone.

When working with covers where line up is crucial with text pages, please take into consideration that the line up point is 7mm in from the spine. Due to the processes involved in binding, there will always be some movement and will not always be exact.

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SECTIONS (text pages)

Cover Stock

7mm
Hinge Score

Hinge Score &
Inside Line Up

3mm Glue Trap

Spine